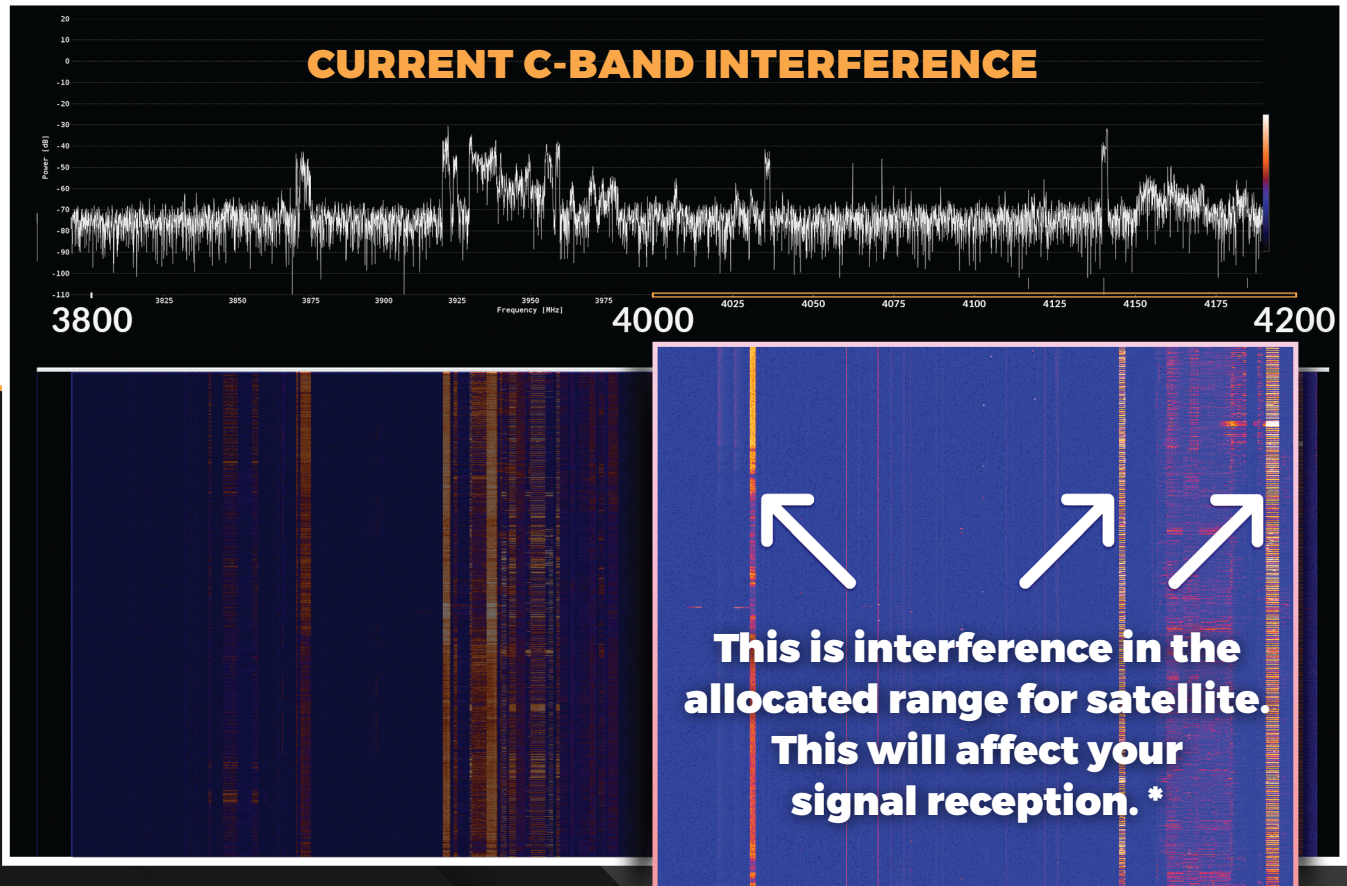


# Migrate off satellite with no capital expenditures



\*This was measured in Markham, Ontario. Each location will vary.

Continuing to distribute your channel via satellite doesn't solve all your problems. It doesn't make it cheaper, and any satellite space you choose will be taken over eventually as 5G eats up the available bandwidth.

There are better ways, but change often comes at a painful cost.

Not when you work with Nextologies.

## Unlimited distribution for one flat rate!

Let Nextologies handle your distribution and eliminate your technical headaches at the same time. Get your upgrade started today.



## DOES YOUR CURRENT DISTRIBUTION LOOK LIKE THIS?

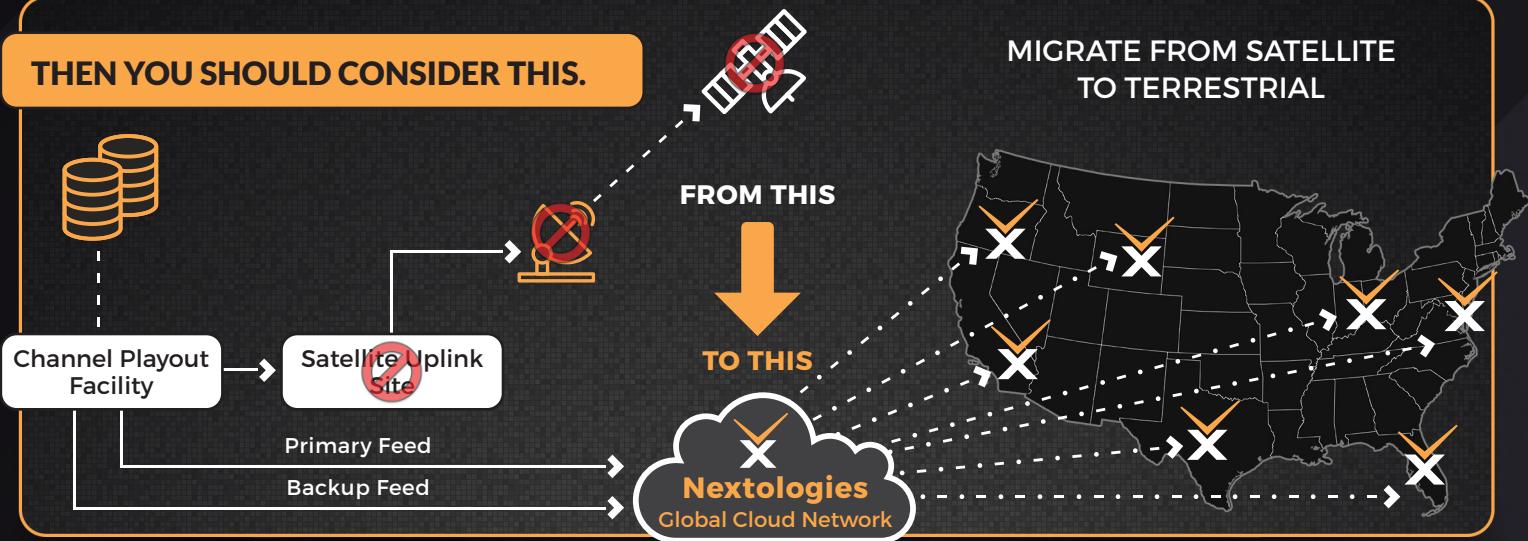


The current model of satellite distribution only allows for one style of feed to be delivered to multiple locations across the territory.

There is zero flexibility in customizing or adjusting your feed without incurring more costs.

Each satellite receive location is subject to its own unique challenges, including interference, weather, line of sight, and now 5G.

## THEN YOU SHOULD CONSIDER THIS.



Nextologies' award-winning Headend in the Cloud (HITC®) solution provides greater flexibility, such as custom, tailored delivery to each endpoint.

- 24/7/365 NOC with personalized technical support.
- Multiple output format options available based on the requirements of each received location.
- No cap-ex: Nextologies supplies, delivers, and onboards all required appliances to each location.
- Reach new clientele that would never have installed a satellite dish.
- The ability to deliver unique feeds to different operators with different technical criteria (e.g., timeshift, SCTE, language, captions, etc.)