# MASTER CONTROL, PLAYOUT & DISASTER RECOVERY





## **MASTER CONTROL**

For IPTV and linear television broadcasts, the Nextologies Transmission, Distribution and Content Delivery Network (CDN) gets your channel or content:

- Around the world in the shortest amount of time
- At the most competitive rates
- Ensuring the best possible quality
- With the support of our team of experts for playout, monitoring, and troubleshooting



#### **PLAYOUT**

Our playout facility helps with originating and manipulating content to your specific needs. Using our custom solution for automated playout, we have the ability to provide a full 24/7, 365 channel playout from a file based solution.



## **DISASTER RECOVERY**

Disasters, from natural ones to the cyber variety, will strike. Limiting the amount of downtime is the key. When an all-cloud solution isn't economical, or you require hardware installed as part of your backup, Nextologies' hybrid solution is the answer.



## ADDITIONAL SERVICES

Nextologies takes pride in our ability to build custom OTT, RTMP, HLS and streaming solutions for our own broadcasting needs. We, in turn, pass this on to our customers and offer custom solutions that would not necessarily be available or would otherwise be too expensive to purchase.

Nextologies master control and playout operators have the ability to insert commercial spots and programming into any of our content partners live channels ensuring your schedule stays accurate and profitable.

Using our custom designed time shifting module, we can time shift your signal 24+ hours and into multiple time zones.

The UFTP software was designed in-house to solve issues that our content contribution had when sending content from around the world. This software can compensate for latency and speed issues that are derived when transmitting data via the internet. Our software can maximize up to 95% of your internet connectivity to increase the speed at which files are transmitted.

**NEXTOL** 



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UFTP



COMMERCIAL

INSERTION

