

# The first cloud-controlled management system for live IP-based remotes

AirFirst provides producers with do-it-yourself superior quality, log-free on-demand workflows for high-speed, high-volume control of live remote contributors anywhere in the world.

# AirFirst<sup>TM</sup>

## What makes AirFirst different?

### MANAGEMENT TOOLS

- **Elegant, intuitive interface**- saves staff time, cuts errors, and improves every video connection.
- **Centralized communication across departments in real-time** using a secure cloud-based scheduling engine.
- Run multiple simultaneous remotes with choice of connection type from a single interface.
- Supports **call-in and call-out** workflows. Audience queuing system with filtering, localization, and social amplification.

### EASY FOR GUESTS

- **One-click** for guests- any device, anywhere, anytime without downloads, accounts, or user names.
- **Instant connect for VIPs**- get your guest from booker to control room with first video in as little as 12 seconds!

### A GAME CHANGER

- **Lag-free**- No more delayed conversations that kill broadcast flow.
- **Real-time** return video for each guest.
- Allow VIPs and audience participants to **interact directly** with studio hosts.
- Deliver the **energy** and interplay that is only possible when a live cast interacts in real-time with a live audience.

### SMART SOFTWARE

- **Automatically evaluates connection reliability** before talking to contributors.
- **Work from anywhere**, across multiple productions, home offices, bureaus, production centres.
- **IFB Mix/Minus**
- Multi-participant with **assigned seating and animated full-screen selection**.



Top: AirFirst in the Studio.  
Bottom: AirFirst from home

## MANAGE AND CONNECT BROADCAST-QUALITY REMOTES EFFICIENTLY 24/7

AirFirst was originally developed for VCC's "white glove" Caller Cloud TM service and has been used for more than 20,000 remotes on streaming, cable, and broadcast programs. That same patented system is now available to independent producers, news, sports, entertainment, government, NGO, corporate event productions, and other media organizations.



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