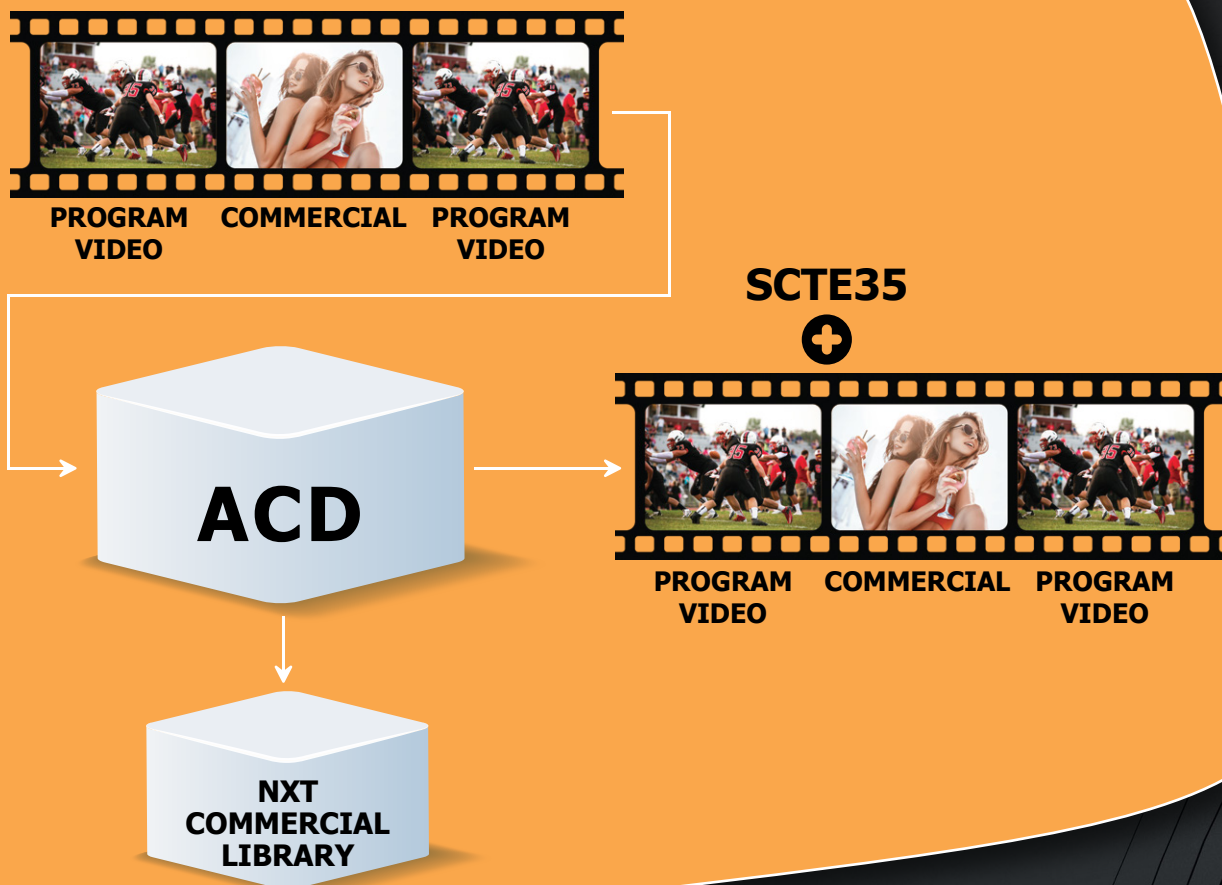# Auto Commercial Detection
(ACD)

NO **SCTE35** MARKERS IN YOUR VIDEO SOURCE?

NO WORRIES, **NEXTOLOGIES** DETECTS THE CORRECT SPOTS AND INSERTS THEM USING OUR OWN "COMPLEX BLIND SEARCH" ALGORITHM.

- Artificial Intelligence engine coupled with audio fingerprinting and scene change detection used to detect beginning and ending of commercials

- Post analysis validation

- Start/Stop frame adjustments available for cleaner cuts

- Ever-growing library with marked commercials content

- Custom SCTE35 messages inserted into the stream

- Video and audio content untouched during the detection and insertion process

- Only 3 seconds of latency introduced

- Nextologies appliance on premisses or Nextologies hosted cloud resource

USE OUR ACD TECHNOLOGY TO COMPLY WITH FAST, OTT AND OTHER DELIVERY PLATFORMS

NABSHOW®
of the PRODUCT YEAR 2022
WINNER

NABSHOW
of the PRODUCT YEAR 2022

NEXTOLOGIES

For more information, please contact:

120 Amber Street
Markham, ON L3R 3A3 CANADA

Tel: +1-416-301-3100
www.nextologies.com

USA   INDIA
UAE   SERBIA